

Ministry of Culture of the Russian Federation AUIPIK Agency

ITALIAN DAY FOR CULTURAL HERITAGE

ST. PETERSBURG INTERNATIONAL CULTURAL FORUM 3.12.2016

Conservation and Valorization of the Industrial Heritage: the Italian and European perspectives



PROGRAM

Moderators:

Oleg Rizkov (Director, Agency for the Conservation and the Valorization of Monuments AUIPIK, Ministry of Culture of the Russian Federation) Federica Rossi (Visiting Professor, Institute for Architecture MARCHI, Moscow; Researcher, Kunsthistorisches Institut in Florenz-Max Planck Institut)

9.30-10.30 **Opening speeches** (Embassy of the Italian Republic)

Peculiarities of the Italian model in the conservation of the Cultural Heritage

Federica Rossi (Kunsthistorische Institut in Florenz, Max Planck-Institut, Florence, Italy)

**CONSERVATION AND VALORIZATION IN ITALY:
THE INDUSTRIAL HERITAGE**

10.30-11.00

The Industrial Heritage in Italy

Massimo Preite (University of Florence, Vice-President AIPAI [Italian Association for the Industrial Archaeological Heritage], Board Member of the TICCIH [International Committee for the Conservation of the Industrial Heritage, Italy])

11.00-11.30

The notion of Industrial Heritage: origin of the phenomenon

Keith Falconer (former Head of Industrial Archaeology English Heritage and current Chairman of the Association for Industrial Archaeology, UK)

Coffee Break 11.30 – 12.00

CASE STUDIES

EXTANT HERITAGE: THE VALORIZATION ('COMPANY TOWNS')

12.00-12.30

The Industrial Heritage in Ivrea, Piedmont (Italy)

Patrizia Bonifazio (Politecnico di Milano, Scientific Director -dossier «Ivrea, città industriale del XX secolo» for the Unesco)

12.30-13.00

French experiences on the theme of the ‘Company town’: the case of Familistère de Guise

Frédéric Panni (Director and Conservator, Familistère de Guise, Department of Aisne, France)

Lunch 13.00 – 14.00

THE ARCHITECTS AND THE RESTORATION OF THE INDUSTRIAL HERITAGE

14.00-14.30

The Lingotto, from FIAT factory to multifunctional centre

(TBD)

14.30-15.00

The architect and the restoration of the Industrial Heritage

Pi de Bruijn (Partner Architect of the Architecten Cie Studio, Amsterdam, Netherlands)

MUSEALIZATION OF THE INDUSTRIAL HERITAGE

15.00-15.30

Hangar Bicocca: the musealization of an industrial space

Staff Hangar Bicocca

15.30-16.00

The theme of musealization and valorization of the Industrial Heritage: French examples

Claudine Cartier (Honorary Conservator of the Cultural Heritage, former Director of the projects for the Industrial Heritage and the technical and scientific museums of the Ministry of Culture of the French Republic)

Coffee Break 16.00 - 16.30

COMMENTS AND CONCLUSIONS

A connection among the Italian, the Western and the Russian experiences

16.30-17.30

Discussants:

T. Mavika (director, V-A-C Foundation)

N.I. Iavein (Director AM “Studio 44”, project “New Hollande”, St. Petersburg, Russia)

V. Ju Muzicuk (Vice-Director of the Economic Research Institute of the Russian Academy of Sciences, Moscow, Russia)

E.A. Chaunina (Senior Researcher, Art History Institute, Moscow, Russia)

N.A. Koceljaeva (Director, New Institute of Cultural Studies, Moscow, Russia)

Conclusions: Oleg Rizkov and Federica Rossi