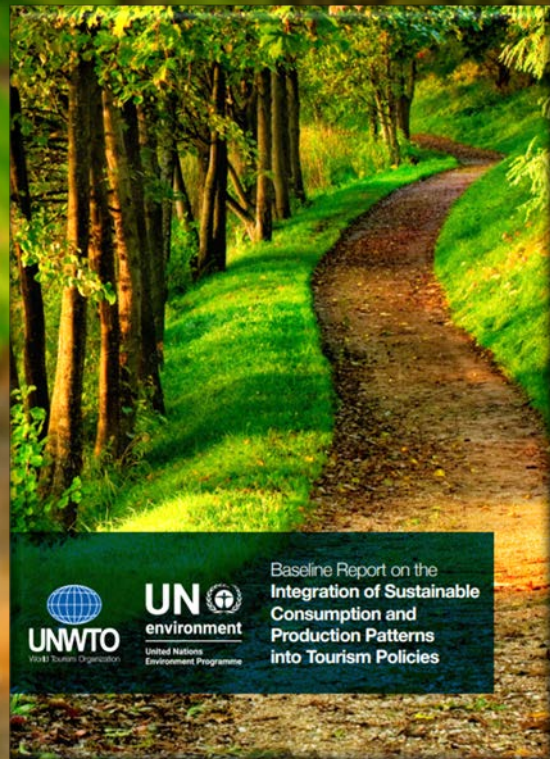




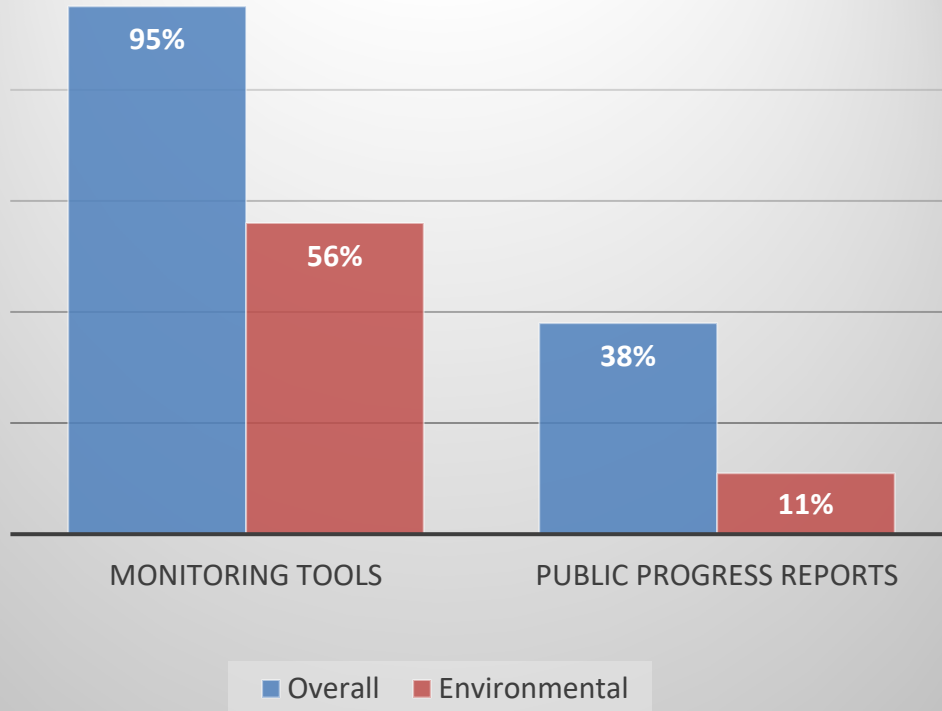
# **The role of evidence in the sustainable development of tourism**

**European sustainable tourism and circular economy -  
Shifting tourism towards circular economy models**

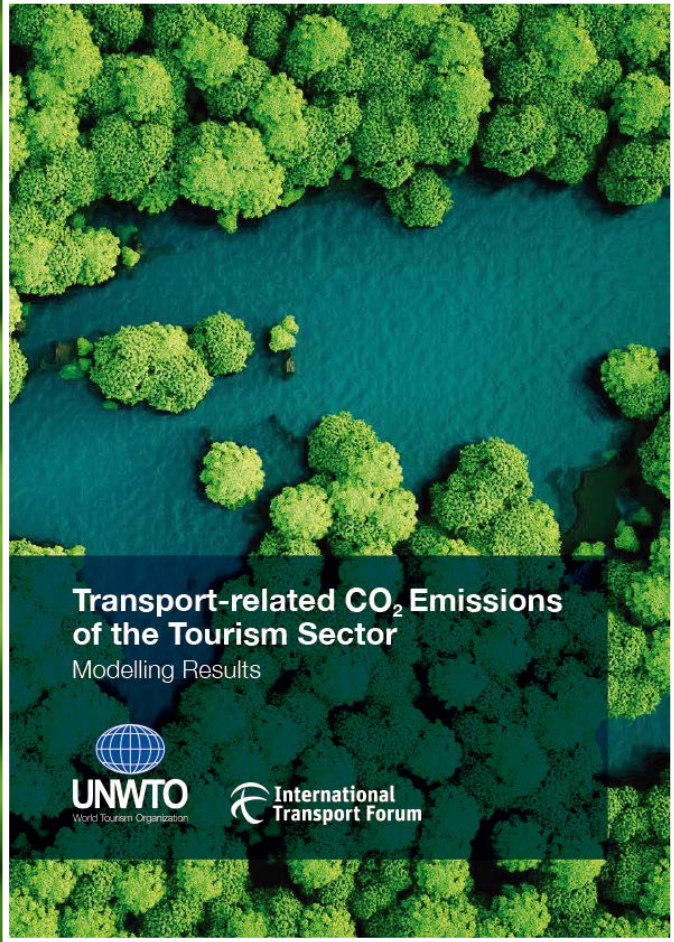


# Integration of SCP into Tourism Policies





## Monitoring and reporting



**Transport-related CO<sub>2</sub> Emissions  
of the Tourism Sector**

Modelling Results



# Transport-related CO<sub>2</sub> Emissions of the Tourism Sector

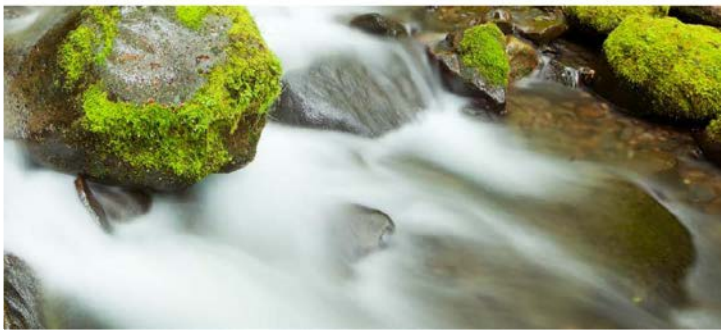




## ONE PLANET VISION FOR A RESPONSIBLE RECOVERY OF THE TOURISM SECTOR



One planet  
travel with care

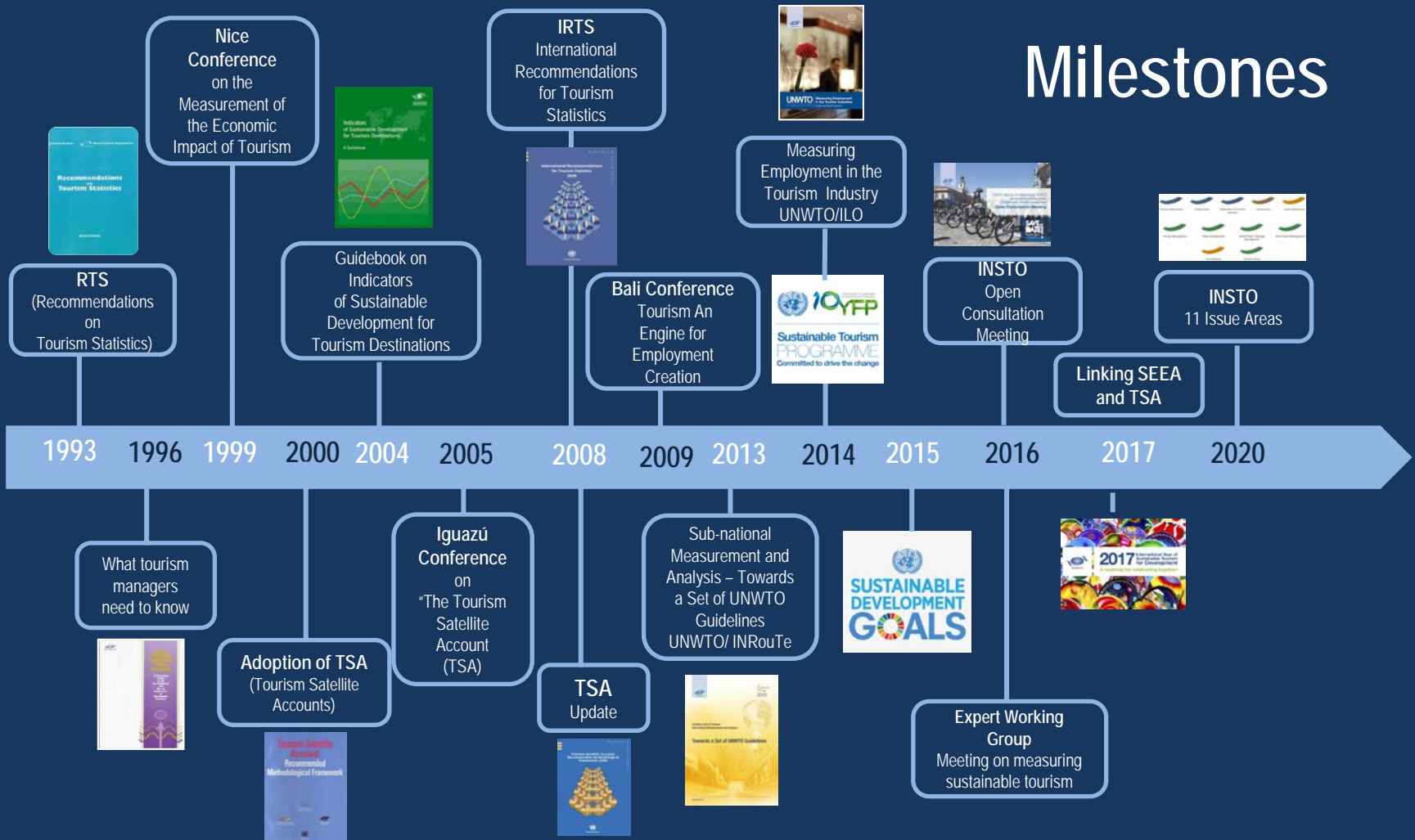


UNWTO  
World Tourism Organization

## RECOMMENDATIONS FOR THE TRANSITION TO A GREEN TRAVEL AND TOURISM ECONOMY

*Developed by UNWTO and the G20 tourism working group  
on the occasion of Italy's presidency of the G20 in 2021*

# Milestones



# One Planet Sustainable Tourism Programme



**One planet**  
travel with care



**One planet**  
handle with care

**One Planet Sustainable Tourism Programme is one of the six programmes of 10-Year Framework of Programmes on Sustainable Consumption and Production (SDG 12)**

## Objectives:

- ✓ **To deliver a UN mandate on supporting and accelerating the shift to sustainable consumption and production patterns in tourism**
- ✓ **To tackle the challenges of pollution, biodiversity loss and climate change**
- ✓ **To report the annual progress to the High-level Political Forum of the United Nations Economic and Social Council**

## Led by:



## In collaboration with



# Addressing climate change, pollution and biodiversity loss



**Building a circular economy of plastics in tourism**



**Accelerating climate action in tourism**



**Integrating SCP in tourism food value chains**



# Accelerating climate action in tourism



**Glasgow Declaration**  
Climate Action in Tourism

## Accelerating climate action:

- ✓ A declaration promoting consistent action
- ✓ A catalyst for increased urgency about the need to accelerate climate action in tourism and to secure strong actions and commitment to support the global goals to halve emissions over the next decade and reach Net Zero emissions as soon as possible before 2050
- ✓ Strategies to Measure, Decarbonise, Regenerate, Collaborate, Finance
- ✓ 500+ signatories
- ✓ Annual reporting

## Led by:



## In collaboration with



# Accelerating climate action in tourism



**Glasgow Declaration**  
Climate Action in Tourism

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## Signatories commit to:

- ✓ Support the global commitment to **halve emissions by 2030 and reach Net Zero by 2050** at the latest
- ✓ Deliver **climate action plans** within 12 months from becoming a signatory
- ✓ **Align with 5 pathways:** measure, decarbonize, regenerate, collaborate, finance
- ✓ **Report publicly on an annual basis** on progress against targets and actions
- ✓ Work in a **collaborative spirit**, share good practices and solutions

# Building a circular economy of plastics in tourism



## Tackling plastic pollution:

- ✓ A vision of a circular economy for plastics
- ✓ Engage the value chain to strategize to Eliminate, Innovate, Circulate
- ✓ Collaborate and invest to increase the recycling and composting rates for plastics
- ✓ 100+ signatories
- ✓ Annual reporting

## Led by:



## In collaboration with

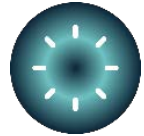


# Building a circular economy of plastics in tourism



## Signatories commit to:

- ✓ **Eliminate** problematic or unnecessary plastic items and packaging
- ✓ Integrate **reuse models** or reusable alternatives
- ✓ Engage the **value chain** to embrace reusable, recyclable, compostable
- ✓ Request increased amount of **recycled content** across plastics used
- ✓ Collaborate to increase plastics **recycling and composting rates**
- ✓ **Report** publicly and annually on progress made



ELIMINATE



INNOVATE



CIRCULATE

# Integrating SCP in tourism food value chains

## Global Roadmap on Food Waste Reduction in the Tourism Sector

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**Global Roadmap on Food Waste Reduction in the Tourism Sector and Supporting Tools** provides:

- ✓ A global reference for the scaling up of sustainable food management in the tourism sector, including the reduction of food waste, a Global Roadmap on Food Waste Reduction in the Tourism Sector is being developed.

**The Roadmap will encompass a systemic approach with regards to sustainable food management, notably in connection with sustainable procurement and sustainable diets in addition to food waste.**





# INSTO

World Tourism Organization  
International Network  
of Sustainable Tourism  
Observatories

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## A NETWORK OF TOURISM OBSERVATORIES monitoring sustainable tourism development AT DESTINATION LEVEL

The **UNWTO International Network of Sustainable Tourism Observatories (INSTO)** is a network of tourism observatories monitoring the economic, environmental and social impact of tourism at the destination level. The initiative is based on UNWTO's long-standing commitment to the sustainable and resilient growth of the sector through measurement and monitoring, supporting the evidence-based management of tourism.

# A Repository of Tools and Resources

on the 11 mandatory issue areas that  
INSTO Observatories are required to  
monitor



Tourism Seasonality



Employment



Destination Economic Benefits



Energy Management



Water Management



Waste Water (Sewage)  
Management



Solid Waste Management



Climate Action



Accessibility



Local Satisfaction



Governance



**Thank you**

Dr. Dirk Glaesser  
Director  
Sustainable Development of Tourism  
World Tourism Organization (UNWTO)

