

The "Service Museum's Activities" was founded in 2005 at the Agency in order to value the exhibits at APAT disposal, through their conservation and above all a reorganization that allows public a largest and complete benefit of approximately 150.000 exhibits of the collections, some of which represent only pieces of remarkable importance for the scientific world.

From this point of view the activity focused on the expansion of ways of communication which are parallel to the traditional ones, thanks also to the remarkable expansion of technological tools like Internet.

Therefore took place the will to transfer and to disclose the baggage of knowledge, deposited at the real seat of the museum, to new potential customers, through the multimedia channels of communication, passing from a conception of traditional museum to one of virtual museum. **To preserve, to transfer, to communicate, but the purpose is to educate too.**

The remarkable importance of the educational moment, in particular towards the younger users, has been realized and it has been decided to create a didactic tool that is able to accomplishing various purposes.

Therefore it has been created a multimedia path of knowledge and learning addressed to young people, focused on the continuous connection between exhibits and history, offering so the possibility of deepen themes concerning the History of the Earth.

The final product that has been achieved:

- allows to know the value and the importance of the exhibits preserved at the museum;
- emphasizes the importance and the topical subject of the study of the Sciences of the Earth;
- invites to reflect on the topics of the environmental education, of the sustainable development and the climatic changes.

The suggested product has been a first successful step, that has answered positively to original purposes of the Agency, and it will be published in a suitable section on the site [www.museo.apat.gov.it](http://www.museo.apat.gov.it)